

**Licensees by Product****Licensed as of 10/02****Auburn University****Standard License****1A. T-shirts****1. Adult t-shirts**

21 Inc.  
 4004 Incorporated  
 adidas by Valley Apparel  
 Antigua Group Inc.  
 Art Impressions  
 AS  
 Atlantis Sportswear  
 Bacon & Company  
 Big Time Sports Apparel Inc.  
 BOA Sportswear by Blue Dolphin Des  
 Bobby Edwards Enterprises  
 Camp David  
 Campus Designs Inc.  
 CC Creations Inc.  
 Champion Custom Products  
 College Classics/FL  
 College Concepts LLC  
 Collegeware Usa  
 Colosseum Athletics Corporation  
 Cotton Exchange-The  
 Courtney Ent. Dba College Shop  
 Creations Sportswear Inc.  
 CSA  
 Cutter & Buck  
 Dixie Pride dba Bama Fever  
 Dodger Industries  
 Emmett V  
 Entrepreneurial Marketing  
 F & E Sportswear Inc.  
 Fanbuzz  
 Further Out  
 Game-The  
 Gear For Sports  
 J America  
 JanSport Inc.  
 Jenkins Enterprises  
 Jones & Mitchell Sportswear Inc.  
 Joy Athletic Inc.  
 Kid N' Me Outerwear  
 King Louie Int'l Inc.  
 Knights Apparel LLC  
 Lands' End Inc  
 Lawson's Sales Company  
 League Collegiate Wear  
 Lee Sport  
 Majestic Athletic  
 Master Graphics  
 Mid Florida Sportswear Inc.  
 Midwest Graphics Inc.  
 MJ Soffe Co. Inc.  
 Mr. Augi's Sportswear Inc.  
 MV Sport

New Agenda  
 New World Graphics  
 Next Inc. dba NCC Apparel  
 NIKE USA Inc.  
 Oarsman Sportswear  
 Pro Player by Knights Apparel LLC  
 Pro-Ad Sports Inc.  
 R & D Specialty Company Inc.  
 R.W. Tees  
 RB Concepts  
 Red Oak Sportswear  
 Ruppshirts Inc.  
 Russell Corporation  
 Rutland Souvenirs  
 Screentech  
 Shirtworks LLC  
 Southernman Design  
 SPL28  
 Sportswear Connection  
 Starter by Joy Athletic  
 Starter by Knights Apparel LLC  
 Synergism Company  
 T-Shirt International Inc.  
 Team Edition Apparel  
 Team Spirit by Colosseum  
 Teamwork Unlimited  
 Terry Manufacturing Company Inc.  
 Third Street Sportswear  
 Tiger Rags  
 Trau & Loevner Inc.  
 Tri-Lake Inc.  
 U-Trau Inc.  
 U.S. Graphics Inc/AL  
 Ultimate Athletic  
 Vantage Custom Classics  
 Vesi Inc.  
 Viatran Inc.  
 Visual Appeal

**2. Tank tops**

4004 Incorporated  
 Atlantis Sportswear  
 Bacon & Company  
 Cotton Exchange-The  
 Creations Sportswear Inc.  
 CSA  
 Dixie Pride dba Bama Fever  
 Joy Athletic Inc.  
 Knights Apparel LLC  
 Lee Sport  
 MJ Soffe Co. Inc.  
 MV Sport  
 Next Inc. dba NCC Apparel  
 Red Oak Sportswear  
 Ruppshirts Inc.  
 Russell Corporation  
 Starter by Knights Apparel LLC  
 Team Edition Apparel

**Licensees by Product****Licensed as of 10/02****Auburn University**

Third Street Sportswear  
U-Trau Inc.  
Ultimate Athletic  
Viatran Inc.

Vantage Custom Classics  
Vesi Inc.

**1B. Outerwear****1. Jackets**

4004 Incorporated  
All American Screen Printing  
Antigua Group Inc.  
AS  
Bacon & Company  
Big Time Sports Apparel Inc.  
BOA Sportswear by Blue Dolphin Des  
Camp David  
CC Creations Inc.  
Champion Custom Products  
Charles River Apparel  
Colosseum Athletics Corporation  
Cutter & Buck  
Dixie Pride dba Bama Fever  
Essex Manufacturing Inc.  
Further Out  
G-III Leather Fashions Inc.  
Gear For Sports  
Genuine Stuff  
Greg Norman Collection by VCC  
JanSport Inc.  
Jones & Mitchell Sportswear Inc.  
Joy Athletic Inc.  
Kid N' Me Outerwear  
King Louie Int'l Inc.  
Lands' End Inc  
Lawson's Sales Company  
Majestic Athletic  
Master Graphics  
Mighty-Mac  
Mr. Augi's Sportswear Inc.  
MV Sport  
NIKE USA Inc.  
Oarsman Sportswear  
Pro Player by Knights Apparel LLC  
Red Oak Sportswear  
Ripley Shirt Co dba Thomas Brothers  
Russell Corporation  
Social Awearness  
Southernman Design  
SPL28  
Starter by Genuine Stuff  
Starter by Joy Athletic  
T-Shirt International Inc.  
Team Edition Apparel  
Team Spirit by Colosseum  
Teamwork Unlimited  
Terry Manufacturing Company Inc.  
Tri-Lake Inc.  
U-Trau Inc.

**2. Rainwear**

Bacon & Company  
Charles River Apparel  
Chen International Inc.  
Essex Manufacturing Inc.  
Frogg Toggs  
G-III Leather Fashions Inc.  
George R. Chaby Inc.  
Master Graphics  
Seven Sons & Co. Inc.  
Storm Duds Raingear

**3. Performance & polar fleece**

adidas by Valley Apparel  
Antigua Group Inc.  
AS  
Charles River Apparel  
Cutter & Buck  
Entrepreneurial Marketing  
Essex Manufacturing Inc.  
Fanbuzz  
G-III Leather Fashions Inc.  
Gear For Sports  
Genuine Stuff  
JanSport Inc.  
Jones & Mitchell Sportswear Inc.  
Joy Athletic Inc.  
King Louie Int'l Inc.  
Knights Apparel LLC  
Lands' End Inc  
League Collegiate Wear  
Mighty-Mac  
Mr. Augi's Sportswear Inc.  
NIKE USA Inc.  
Pro Player by Knights Apparel LLC  
R & D Specialty Company Inc.  
RB Concepts  
Southernman Design  
SPL28  
Starter by Genuine Stuff  
Starter by Joy Athletic  
Synergism Company  
T-Shirt International Inc.  
Team Edition Apparel  
Top Of The World  
Vantage Custom Classics

**4. Windshirts**

adidas by Valley Apparel  
Ahead Headgear  
Antigua Group Inc.  
BOA Sportswear by Blue Dolphin Des  
Camp David  
Charles River Apparel  
Colosseum Athletics Corporation

**Licensees by Product****Licensed as of 10/02****Auburn University**

Cutter & Buck  
 Fanbuzz  
 Frogg Toggs  
 Gear For Sports  
 Greg Norman Collection by VCC  
 King Louie Int'l Inc.  
 Master Graphics  
 Mighty-Mac  
 MV Sport  
 NIKE USA Inc.  
 Ripley Shirt Co dba Thomas Brothers  
 Russell Corporation  
 Social Awearness  
 Southernman Design  
 SPL28  
 Team Edition Apparel  
 Team Spirit by Colosseum  
 Teamwork Unlimited  
 Titleist and Foot-Joy Worldwide  
 Top Of The World  
 Vantage Custom Classics

**5. Windsuits & warm-ups**

21 Inc.  
 adidas by Valley Apparel  
 BOA Sportswear by Blue Dolphin Des  
 CC Creations Inc.  
 Champion Custom Products  
 Charles River Apparel  
 Colosseum Athletics Corporation  
 Frogg Toggs  
 Gear For Sports  
 Genuine Stuff  
 Jones & Mitchell Sportswear Inc.  
 Joy Athletic Inc.  
 Lawson's Sales Company  
 League Collegiate Wear  
 Master Graphics  
 Mr. Augi's Sportswear Inc.  
 MV Sport  
 NIKE USA Inc.  
 Pro Player by Knights Apparel LLC  
 Red Oak Sportswear  
 Russell Corporation  
 SPL28  
 Starter by Genuine Stuff  
 Starter by Joy Athletic  
 Synergism Company  
 Team Edition Apparel  
 Team Spirit by Colosseum  
 Teamwork Unlimited  
 Terry Manufacturing Company Inc.  
 Vesi Inc.

**1C. Headwear****1. Baseball caps**

21 Inc.

4004 Incorporated  
 Ahead Headgear  
 All American Screen Printing  
 American Needle & Novelty Inc.  
 Atlantis Sportswear  
 Bacon & Company  
 Big Time Sports Apparel Inc.  
 Camp David  
 CC Creations Inc.  
 Colosseum Athletics Corporation  
 Creations Sportswear Inc.  
 Cutter & Buck  
 Drew Pearson Marketing  
 Emmett V  
 Entrepreneurial Marketing  
 F & E Sportswear Inc.  
 Game-The  
 Gear For Sports  
 Greg Norman Collection by VCC  
 Headmaster Inc.  
 J America  
 Jenkins Enterprises  
 Jones & Mitchell Sportswear Inc.  
 King Louie Int'l Inc.  
 Kudzu LLC  
 Lands' End Inc  
 League Collegiate Wear  
 Lee Sport  
 Legacy Athletic  
 Lightwear  
 Master Graphics  
 Merge Left Inc.  
 Mr. Augi's Sportswear Inc.  
 MV Sport  
 New Era Cap Co. Inc.  
 NIKE USA Inc.  
 Oarsman Sportswear  
 Outdoor Cap Company Inc.  
 Paramount Headwear Inc.  
 Pro-Line Cap Company  
 Red Oak Sportswear  
 Screentech  
 Southernman Design  
 SPL28  
 Starter by Outdoor Cap Company  
 Starter by Top of the World  
 Synergism Company  
 Team Edition Apparel  
 Team Spirit by Colosseum  
 Terry Manufacturing Company Inc.  
 Tiger Town Embroidery & Screenprint  
 Titleist and Foot-Joy Worldwide  
 Top Of The World  
 Town Talk Mfg. Co.  
 Twins Enterprise Inc.  
 Ultimate Athletic  
 University Square Ind.  
 X line by Zephyr

**Licensees by Product****Licensed as of 10/02****Auburn University**

Zephyr Graf-X

**2. Headwear-Other**

21 Inc.  
 Ahead Headgear  
 All American Screen Printing  
 American Needle & Novelty Inc.  
 Atlantis Sportswear  
 Big Time Sports Apparel Inc.  
 Camp David  
 Colosseum Athletics Corporation  
 Creations Sportswear Inc.  
 Drew Pearson Marketing  
 Game-The  
 Gear For Sports  
 Gloves International  
 Headlinerz Inc.  
 Headmaster Inc.  
 Here's Fred Golf Co.  
 Jones & Mitchell Sportswear Inc.  
 Kudzu LLC  
 League Collegiate Wear  
 Lee Sport  
 Legacy Athletic  
 Merge Left Inc.  
 Mr. Augi's Sportswear Inc.  
 New Era Cap Co. Inc.  
 NIKE USA Inc.  
 Outdoor Cap Company Inc.  
 Paramount Headwear Inc.  
 Pro-Line Cap Company  
 R & D Specialty Company Inc.  
 RB Concepts  
 Riddle & Company LLC  
 Sound Around Ltd.  
 Southernman Design  
 SPL28  
 Starter by Drew Pearson  
 Starter by Outdoor Cap Company  
 Starter by Top of the World  
 Tchotchke's  
 Team Edition Apparel  
 Team Spirit by Colosseum  
 Terry Manufacturing Company Inc.  
 Top Of The World  
 Town Talk Mfg. Co.  
 Twins Enterprise Inc.  
 Ultimate Athletic  
 University Square Ind.  
 X line by Zephyr  
 Zephyr Graf-X

**1D. Miscellaneous Apparel****1. Beachwear**

Social Awearness

**2. Shorts**

4004 Incorporated  
 adidas by Valley Apparel  
 Antigua Group Inc.  
 Bacon & Company  
 BOA Sportswear by Blue Dolphin Des  
 CC Creations Inc.  
 Champion Custom Products  
 College Classics/FL  
 Cotton Exchange-The  
 Creations Sportswear Inc.  
 CSA  
 Dixie Pride dba Bama Fever  
 Dodger Industries  
 Fanbuzz  
 Gear For Sports  
 Genuine Stuff  
 JanSport Inc.  
 Jones & Mitchell Sportswear Inc.  
 Joy Athletic Inc.  
 Knights Apparel LLC  
 League Collegiate Wear  
 MJ Soffe Co. Inc.  
 Mr. Augi's Sportswear Inc.  
 MV Sport  
 Nat Corp-The dba Wright Bros LLC  
 Next Inc. dba NCC Apparel  
 NIKE USA Inc.  
 OT Sports Industries Inc.  
 R & D Specialty Company Inc.  
 Red Oak Sportswear  
 Ripley Shirt Co dba Thomas Brothers  
 Russell Corporation  
 SPL28  
 Starter by Joy Athletic  
 Starter by Knights Apparel LLC  
 Synergism Company  
 Team Edition Apparel  
 Teamwork Unlimited  
 Trau & Loevner Inc.  
 U-Trau Inc.

**3. Pants/Jean**

Nat Corp-The dba Wright Bros LLC  
 NIKE USA Inc.  
 Ripley Shirt Co dba Thomas Brothers  
 SPL28  
 U-Trau Inc.

**4. Apparel - Other**

Ambrose Enterprises LLC  
 Charles River Apparel  
 Gloves International

**5. Combo Packaged Merchandise**

Ahead Headgear  
 Drew Pearson Marketing

**Licensees by Product****Licensed as of 10/02****Auburn University**

Gear For Sports  
 League Collegiate Wear  
 Merge Left Inc.  
 Mighty-Mac  
 MV Sport  
 Pro-Ad Sports Inc.  
 Starter by Franco Apparel  
 Third Street Sportswear

R & D Specialty Company Inc.  
 SPL28  
 Starter by Joy Athletic  
 Team Edition Apparel  
 Team Spirit by Colosseum

**1E. Replica Team Apparel****1. Replica Football Jerseys**

adidas by Valley Apparel  
 Big Time Sports Apparel Inc.  
 Champion Custom Products  
 Colosseum Athletics Corporation  
 Dodger Industries  
 In-Zone Athletic Wear Inc.  
 Joy Athletic Inc.  
 Majestic Athletic  
 NIKE USA Inc.  
 OT Sports Industries Inc.  
 Russell Corporation  
 Southernman Design  
 SPL28  
 Starter by Joy Athletic  
 Starter by Knights Apparel LLC  
 Starter by Top of the World  
 Team Edition Apparel  
 Team Spirit by Colosseum  
 Top Of The World

**2. Replica Basketball Jerseys & Sh**

adidas by Valley Apparel  
 Champion Custom Products  
 Colosseum Athletics Corporation  
 Dodger Industries  
 In-Zone Athletic Wear Inc.  
 Joy Athletic Inc.  
 Majestic Athletic  
 NIKE USA Inc.  
 OT Sports Industries Inc.  
 Southernman Design  
 SPL28  
 Starter by Joy Athletic  
 Starter by Top of the World  
 Team Edition Apparel  
 Team Spirit by Colosseum  
 Top Of The World

**3. Replica Hockey Jerseys**

Champion Custom Products  
 Colosseum Athletics Corporation  
 Dodger Industries  
 Joy Athletic Inc.  
 NIKE USA Inc.  
 OT Sports Industries Inc.

**4. Replica Baseball Jerseys**

Big Time Sports Apparel Inc.  
 BOA Sportswear by Blue Dolphin Des  
 Colosseum Athletics Corporation  
 Joy Athletic Inc.  
 Knights Apparel LLC  
 Majestic Athletic  
 NIKE USA Inc.  
 OT Sports Industries Inc.  
 Southernman Design  
 Starter by Joy Athletic  
 Starter by Top of the World  
 Team Edition Apparel  
 Team Spirit by Colosseum  
 Top Of The World

**5. Replica Shooting Shirts/Tear-aw**

adidas by Valley Apparel  
 In-Zone Athletic Wear Inc.  
 Joy Athletic Inc.  
 Knights Apparel LLC  
 NIKE USA Inc.  
 OT Sports Industries Inc.  
 Starter by Joy Athletic  
 Team Edition Apparel

**6. Replica Jerseys - Other**

Dodger Industries  
 OT Sports Industries Inc.

**1F. Infant/Toddler Apparel****1. Sportswear sizes 0-4T**

21 Inc.  
 adidas by Franco Apparel  
 adidas by Valley Apparel  
 Atlanta Hosiery Company  
 Bacon & Company  
 Bobby Edwards Enterprises  
 College Kids LLP  
 Dolly Hosiery Mills Inc.  
 Emmett V  
 F & E Sportswear Inc.  
 Genuine Stuff  
 Joy Athletic Inc.  
 Kid Athlete  
 Kid N' Me Outerwear  
 Kids Klose  
 Lawson's Sales Company  
 Lil Fan  
 Little King Mfg. Co. Inc.

**Licensees by Product****Licensed as of 10/02****Auburn University**

Mighty-Mac  
 MJ Soffe Co. Inc.  
 Mr. Augi's Sportswear Inc.  
 New Agenda  
 New World Graphics  
 Nike by Haddad Apparel Group  
 Pro-Ad Sports Inc.  
 R & D Specialty Company Inc.  
 Red Oak Sportswear  
 Sara Lynn Togs  
 Signature Designs/Ga  
 Social Awearness  
 Starter by Franco Apparel  
 Starter by Genuine Stuff  
 Team Edition Apparel  
 Third Street Sportswear  
 Toddler T's  
 Trau & Loevner Inc.  
 U-Trau Inc.

**2. Sleepwear sizes 0-4T**

Kid Athlete  
 Mighty-Mac  
 Pine Hosiery Mills Inc.  
 Social Awearness  
 Toddler T's

**3. Infant/Toddler Headwear**

21 Inc.  
 American Needle & Novelty Inc.  
 Atlanta Hosiery Company  
 College Kids LLP  
 D'Arcy Corp.  
 Dolly Hosiery Mills Inc.  
 Drew Pearson Marketing  
 Headmaster Inc.  
 Kid N' Me Outerwear  
 Legacy Athletic  
 Lil Fan  
 Merge Left Inc.  
 Mighty-Mac  
 New Era Cap Co. Inc.  
 Pine Hosiery Mills Inc.  
 Sara Lynn Togs  
 Third Street Sportswear  
 Toddler T's  
 Top Of The World  
 University Square Ind.

**4. Jerseys/Uniforms sizes 0-4T**

adidas by Franco Apparel  
 adidas by Valley Apparel  
 Bacon & Company  
 Colosseum Athletics Corporation  
 Genuine Stuff  
 In-Zone Athletic Wear Inc.  
 Joy Athletic Inc.  
 Kid Athlete

Little King Mfg. Co. Inc.  
 OT Sports Industries Inc.  
 Pro-Ad Sports Inc.  
 Starter by Franco Apparel  
 Starter by Genuine Stuff  
 Team Spirit by Colosseum  
 Third Street Sportswear

**1G. Youth Apparel****1. Sportswear sizes 5-20**

21 Inc.  
 adidas by Franco Apparel  
 adidas by Valley Apparel  
 AS  
 Atlantis Sportswear  
 Bacon & Company  
 BOA Sportswear by Blue Dolphin Des  
 Bobby Edwards Enterprises  
 Camp David  
 Campus Designs Inc.  
 Champion Custom Products  
 Charles River Apparel  
 College Concepts LLC  
 College Kids LLP  
 Collegeware Usa  
 Cotton Exchange-The  
 Creations Sportswear Inc.  
 CSA  
 Dodger Industries  
 Emmett V  
 Entrepreneurial Marketing  
 F & E Sportswear Inc.  
 Fanbuzz  
 Gear For Sports  
 Genuine Stuff  
 J America  
 JanSport Inc.  
 Jones & Mitchell Sportswear Inc.  
 Joy Athletic Inc.  
 Kid Athlete  
 Kid N' Me Outerwear  
 Kids Kloset  
 Lands' End Inc  
 Lawson's Sales Company  
 Lee Sport  
 Lil Fan  
 Little King Mfg. Co. Inc.  
 Mid Florida Sportswear Inc.  
 Midwest Graphics Inc.  
 Mighty-Mac  
 MJ Soffe Co. Inc.  
 Mr. Augi's Sportswear Inc.  
 MV Sport  
 New Agenda  
 New World Graphics  
 Nike by Haddad Apparel Group  
 NIKE USA Inc.

**Licensees by Product****Licensed as of 10/02****Auburn University**

Oarsman Sportswear  
 Pro-Ad Sports Inc.  
 Red Oak Sportswear  
 Russell Corporation  
 Signature Designs/Ga  
 SPL28  
 Sportswear Connection  
 Starter by Franco Apparel  
 Starter by Genuine Stuff  
 Starter by Joy Athletic  
 Starter by Knights Apparel LLC  
 T-Shirt International Inc.  
 Team Edition Apparel  
 Teamwork Unlimited  
 Terry Manufacturing Company Inc.  
 Third Street Sportswear  
 Toddler T's  
 Trau & Loevner Inc.  
 Tri-Lake Inc.  
 U-Trau Inc.  
 Viatran Inc.

**2. Sleepwear sizes 5-20**

College Concepts LLC  
 Pine Hosiery Mills Inc.

**3. Youth Headwear**

21 Inc.  
 Ahead Headgear  
 American Needle & Novelty Inc.  
 Drew Pearson Marketing  
 Game-The  
 Headmaster Inc.  
 Kid N' Me Outerwear  
 Legacy Athletic  
 Merge Left Inc.  
 Mighty-Mac  
 New Era Cap Co. Inc.  
 Pine Hosiery Mills Inc.  
 Red Oak Sportswear  
 Starter by Drew Pearson  
 Starter by Outdoor Cap Company  
 Starter by Top of the World  
 Team Edition Apparel  
 Top Of The World  
 University Square Ind.

**4. Jerseys/Uniforms sizes 5-20**

adidas by Franco Apparel  
 adidas by Valley Apparel  
 Best Equipment/PCE Sports  
 Colosseum Athletics Corporation  
 Dodger Industries  
 Franklin Sports Inc  
 Genuine Stuff  
 In-Zone Athletic Wear Inc.  
 Joy Athletic Inc.  
 Kid Athlete

Little King Mfg. Co. Inc.  
 Mighty-Mac  
 Nike by Haddad Apparel Group  
 OT Sports Industries Inc.  
 Pro-Ad Sports Inc.  
 Russell Corporation  
 Starter by Franco Apparel  
 Starter by Genuine Stuff  
 Starter by Joy Athletic  
 Team Edition Apparel  
 Team Spirit by Colosseum  
 Third Street Sportswear  
 Top Of The World

**1H. Fashion Apparel****1. Golf/Polo shirts**

21 Inc.  
 adidas by Valley Apparel  
 All American Screen Printing  
 Antigua Group Inc.  
 Art Impressions  
 AS  
 Ashworth Inc.  
 Atlantis Sportswear  
 Bacon & Company  
 Big Time Sports Apparel Inc.  
 BOA Sportswear by Blue Dolphin Des  
 Camp David  
 CC Creations Inc.  
 Champion Custom Products  
 College Classics/FL  
 Corporate Customs  
 Creations Sportswear Inc.  
 CSA  
 Cutter & Buck  
 Divots Sportswear Co. Inc  
 Dixie Pride dba Bama Fever  
 Entrepreneurial Marketing  
 Fanbuzz  
 Further Out  
 G-III Leather Fashions Inc.  
 Gear For Sports  
 Greg Norman Collection by VCC  
 J America  
 JanSport Inc.  
 Jones & Mitchell Sportswear Inc.  
 Joy Athletic Inc.  
 Kid N' Me Outerwear  
 King Louie Int'l Inc.  
 Knights Apparel LLC  
 Lands' End Inc  
 Lawson's Sales Company  
 Lee Sport  
 Mid Florida Sportswear Inc.  
 MJ Soffe Co. Inc.  
 Mr. Augi's Sportswear Inc.  
 MV Sport

**Licensees by Product****Licensed as of 10/02****Auburn University**

NIKE USA Inc.  
 Oarsman Sportswear  
 Pro Player by Knights Apparel LLC  
 Red Oak Sportswear  
 Ripley Shirt Co dba Thomas Brothers  
 Rutland Souvenirs  
 Screentech  
 Social Awearness  
 Southernman Design  
 SPL28  
 Starter by Joy Athletic  
 Starter by Knights Apparel LLC  
 T-Shirt International Inc.  
 Team Edition Apparel  
 Terry Manufacturing Company Inc.  
 Tiger Town Embroidery & Screenprint  
 Trau & Loevner Inc.  
 Tri-Lake Inc.  
 Ultimate Athletic  
 Vantage Custom Classics  
 Vesi Inc.

J America  
 Kid N' Me Outerwear  
 King Louie Int'l Inc.  
 Knights Apparel LLC  
 Lands' End Inc  
 Lawson's Sales Company  
 Lee Sport  
 MV Sport  
 Next Inc. dba NCC Apparel  
 RB Concepts  
 Red Oak Sportswear  
 Ripley Shirt Co dba Thomas Brothers  
 Screentech  
 Southernman Design  
 Starter by Joy Athletic  
 Synergism Company  
 T-Shirt International Inc.  
 Team Edition Apparel  
 Teamwork Unlimited  
 Vantage Custom Classics  
 Vesi Inc.

**2. Dress Shirts**

Antigua Group Inc.  
 BOA Sportswear by Blue Dolphin Des  
 Entrepreneurial Marketing  
 Greg Norman Collection by VCC  
 J America  
 King Louie Int'l Inc.  
 Lands' End Inc  
 Lawson's Sales Company  
 Lee Sport  
 Mr. Augi's Sportswear Inc.  
 MV Sport  
 Red Oak Sportswear  
 Ripley Shirt Co dba Thomas Brothers  
 Screentech  
 T-Shirt International Inc.  
 Teamwork Unlimited  
 U-Trau Inc.  
 Ultimate Athletic  
 Vantage Custom Classics  
 Vesi Inc.

**3. Denim shirts**

21 Inc.  
 Antigua Group Inc.  
 Bacon & Company  
 BOA Sportswear by Blue Dolphin Des  
 Camp David  
 CC Creations Inc.  
 College Classics/FL  
 Creations Sportswear Inc.  
 CSA  
 Cutter & Buck  
 Dixie Pride dba Bama Fever  
 Entrepreneurial Marketing  
 Gear For Sports

**4. Rugby Shirts**

adidas by Valley Apparel

**5. Henleys**

Antigua Group Inc.  
 Dixie Pride dba Bama Fever  
 Fanbuzz  
 Joy Athletic Inc.  
 Knights Apparel LLC  
 MJ Soffe Co. Inc.  
 Southernman Design  
 Starter by Joy Athletic

**6. Turtlenecks**

adidas by Valley Apparel  
 Camp David  
 G-III Leather Fashions Inc.  
 Gear For Sports  
 Joy Athletic Inc.  
 Lands' End Inc  
 Lawson's Sales Company  
 Lee Sport  
 Majestic Athletic  
 NIKE USA Inc.  
 SPL28  
 Team Edition Apparel  
 Tri-Lake Inc.  
 Vantage Custom Classics  
 Vesi Inc.

**7. Men's Sweaters**

Ahead Headgear  
 Antigua Group Inc.  
 Big Time Sports Apparel Inc.  
 BOA Sportswear by Blue Dolphin Des  
 G-III Leather Fashions Inc.



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Gear For Sports  
 Knights Apparel LLC  
 Lands' End Inc  
 Mr. Augi's Sportswear Inc.  
 NIKE USA Inc.  
 Riddle & Company LLC  
 Ripley Shirt Co dba Thomas Brothers  
 Simply Home  
 SPL28  
 Terry Manufacturing Company Inc.  
 Vantage Custom Classics  
 Vesi Inc.

NIKE USA Inc.  
 Oarsman Sportswear  
 R & D Specialty Company Inc.  
 Red Oak Sportswear  
 Ruppshirts Inc.  
 Russell Corporation  
 Social Awearness  
 SPL28  
 Team Edition Apparel  
 Terry Manufacturing Company Inc.  
 Third Street Sportswear  
 U-Trau Inc.  
 Vantage Custom Classics

**8. Vests**

Gear For Sports  
 Lawson's Sales Company  
 NIKE USA Inc.  
 Riddle & Company LLC  
 Ripley Shirt Co dba Thomas Brothers  
 SPL28  
 Tri-Lake Inc.

**9. Men's Blazers**

Gary Michael's Clothiers

**2. Women's Sweaters & Cardigans**

Action Apparel Inc.  
 Bacon & Company  
 Castles Sport  
 Lawson's Sales Company  
 Ripley Shirt Co dba Thomas Brothers

**3. Lingerie/women's loungewear**

College Concepts LLC  
 Merge Left Inc.

**11. Women's Apparel****1. Women's Sportswear**

21 Inc.  
 Action Apparel Inc.  
 adidas by Valley Apparel  
 Antigua Group Inc.  
 Camp David  
 Castles Sport  
 Champion Custom Products  
 Collegeware Usa  
 Cotton Exchange-The  
 Creations Sportswear Inc.  
 Cutter & Buck  
 Dodger Industries  
 Emmett V  
 Entrepreneurial Marketing  
 Fanbuzz  
 G-III Leather Fashions Inc.  
 Gear For Sports  
 Greg Norman Collection by VCC  
 J America  
 JanSport Inc.  
 Jones & Mitchell Sportswear Inc.  
 Joy Athletic Inc.  
 Kid N' Me Outerwear  
 King Louie Int'l Inc.  
 Lands' End Inc  
 Lawson's Sales Company  
 League Collegiate Wear  
 MJ Soffe Co. Inc.  
 Mr. Augi's Sportswear Inc.

**4. Women's Activewear(work out app**

Antigua Group Inc.  
 Entrepreneurial Marketing  
 League Collegiate Wear  
 MJ Soffe Co. Inc.  
 OT Sports Industries Inc.  
 Social Awearness

**1J. Fleece****1. Adult fleece tops & bottoms**

21 Inc.  
 4004 Incorporated  
 adidas by Valley Apparel  
 Ahead Headgear  
 All American Screen Printing  
 Antigua Group Inc.  
 Art Impressions  
 AS  
 Atlantis Sportswear  
 Bacon & Company  
 Big Time Sports Apparel Inc.  
 BOA Sportswear by Blue Dolphin Des  
 Bobby Edwards Enterprises  
 Camp David  
 Campus Designs Inc.  
 CC Creations Inc.  
 Champion Custom Products  
 College Classics/FL  
 Collegeware Usa  
 Colosseum Athletics Corporation  
 Cotton Exchange-The

**Licensees by Product****Licensed as of 10/02****Auburn University**

Courtney Ent. Dba College Shop  
 Creations Sportswear Inc.  
 CSA  
 Dodger Industries  
 Emmett V  
 Entrepreneurial Marketing  
 F & E Sportswear Inc.  
 Fanbuzz  
 Further Out  
 G-III Leather Fashions Inc.  
 Gear For Sports  
 Greg Norman Collection by VCC  
 J America  
 JanSport Inc.  
 Jenkins Enterprises  
 Jones & Mitchell Sportswear Inc.  
 Joy Athletic Inc.  
 Kid N' Me Outerwear  
 King Louie Int'l Inc.  
 Knights Apparel LLC  
 Lands' End Inc  
 League Collegiate Wear  
 Lee Sport  
 Majestic Athletic  
 Master Graphics  
 Mid Florida Sportswear Inc.  
 Midwest Graphics Inc.  
 MJ Soffe Co. Inc.  
 Mr. Augi's Sportswear Inc.  
 MV Sport  
 New Agenda  
 New World Graphics  
 Next Inc. dba NCC Apparel  
 NIKE USA Inc.  
 Oarsman Sportswear  
 Pro Player by Knights Apparel LLC  
 Pro-Ad Sports Inc.  
 R & D Specialty Company Inc.  
 RB Concepts  
 Red Oak Sportswear  
 Rutland Souvenirs  
 Screentech  
 Southernman Design  
 SPL28  
 Sportswear Connection  
 Starter by Joy Athletic  
 Starter by Knights Apparel LLC  
 Synergism Company  
 T-Shirt International Inc.  
 Team Edition Apparel  
 Team Spirit by Colosseum  
 Teamwork Unlimited  
 Terry Manufacturing Company Inc.  
 Trau & Loevner Inc.  
 Tri-Lake Inc.  
 U-Trau Inc.  
 Ultimate Athletic  
 Vantage Custom Classics

Vesi Inc.  
 Viatran Inc.

**1K. Loungewear****1. Sleepwear**

College Concepts LLC  
 MJ Soffe Co. Inc.  
 Rutland Souvenirs  
 Sportswear Connection  
 U-Trau Inc.

**2. Robes**

Midwest College Mktg Group  
 Southernman Design

**3. Boxer Shorts**

Bobby Edwards Enterprises  
 Champion Custom Products  
 College Concepts LLC  
 Dodger Industries  
 Merge Left Inc.  
 Red Oak Sportswear  
 Sportswear Connection  
 Team Edition Apparel  
 Terry Manufacturing Company Inc.  
 U-Trau Inc.

**4. Miscellaneous - Loungewear**

College Concepts LLC

**1L. Authentic Sideline Apparel****1. Authentic Football Jerseys**

NIKE USA Inc.  
 Russell Corporation

**2. Authentic Basketball Jerseys &**

NIKE USA Inc.  
 Russell Corporation

**3. Authentic Hockey Jerseys**

NIKE USA Inc.

**4. Authentic Baseball Jerseys**

NIKE USA Inc.  
 Russell Corporation

**5. Authentic shooting shirt/tear-a**

NIKE USA Inc.

**6. Authentic Jerseys-other**

NIKE USA Inc.

**7. Authentic-other**

adidas by Valley Apparel  
 NIKE USA Inc.

**Licensees by Product****Licensed as of 10/02****Auburn University****1M. Clothing Accessories****1. Gloves/Mittens/Muffs**

Action Apparel Inc.  
 Drew Pearson Marketing  
 G-III Leather Fashions Inc.  
 Gloves International  
 Great Southern Corp. dba Stack Mktg  
 League Collegiate Wear  
 Mighty-Mac  
 Neil Enterprises Inc.  
 Pine Hosiery Mills Inc.  
 R & D Specialty Company Inc.  
 Spirit Products Ltd./MA  
 Storm Duds Raingear  
 Tchotchke's  
 Top Of The World

**2. Socks**

adidas by Valley Apparel  
 Atlanta Hosiery Company  
 For Bare Feet Inc.  
 Gloves International  
 Mighty-Mac  
 Nike by Haddad Apparel Group  
 NIKE USA Inc.  
 Pine Hosiery Mills Inc.  
 Spirit Products Ltd./MA  
 SPL28  
 Topsox

**3. Ties**

Bobby Edwards Enterprises  
 Eagles Wings Inc.  
 Merge Left Inc.  
 Superior Neckwear Of Florida

**4. Scarves**

Action Apparel Inc.  
 Bobby Edwards Enterprises  
 Gloves International  
 League Collegiate Wear  
 Merge Left Inc.  
 Mighty-Mac  
 R & D Specialty Company Inc.  
 Red Oak Sportswear  
 Superior Neckwear Of Florida  
 Top Of The World

**5. Headbands/wristbands**

Action Apparel Inc.  
 American Needle & Novelty Inc.  
 Bobby Edwards Enterprises  
 Colosseum Athletics Corporation  
 For Bare Feet Inc.  
 Gloves International

Headmaster Inc.  
 NIKE USA Inc.  
 Pine Hosiery Mills Inc.  
 Starter by Drew Pearson  
 Team Edition Apparel  
 Top Of The World  
 Twins Enterprise Inc.

**2A. Jewelry****1. Buttons (Lapel/Dress)**

Angelus Pacific Co.  
 CSI International Inc.  
 Jester Company Inc.  
 Marley Hall Company Inc  
 Midwest College Mktg Group  
 North Star  
 Screentech

**2. Cloisonne & Lapel Pins**

Aminco International (USA) Inc.  
 Anderson Jewelry Inc.  
 Bergamot Brass Works Inc.  
 Bill Martin Sales Inc.  
 Bobby Edwards Enterprises  
 Collegiate Trading Company  
 Concord Industries Inc.  
 CSI International Inc.  
 Custom Keys  
 Fotoball Usa Inc.  
 Herff Jones Inc.  
 Jadon Ltd.  
 Jenkins Enterprises  
 Jester Company Inc.  
 Jostens Inc.  
 McCartney Inc.  
 Midwest College Mktg Group  
 Neil Enterprises Inc.  
 North Star  
 Peter David Inc.  
 R & D Specialty Company Inc.  
 Ridgewood Marketing  
 Rutland Souvenirs  
 Sanchez Enterprises  
 Siskiyou Buckle Co.  
 Sparta Pewter Inc.  
 Spirit Products Ltd./MA  
 Stockdale  
 Tchotchke's  
 Topperscot LLC  
 Wincraft Inc.

**3. Watches**

Bergamot Brass Works Inc.  
 CSI International Inc.  
 Datrek Professional Bags Inc  
 Delancey Street Sales

**Licensees by Product****Licensed as of 10/02****Auburn University**

DMI  
 Enmon Belts  
 Hana Time Inc.  
 Jadon Ltd.  
 Jostens Inc.  
 Milestone Traditions  
 Neil Enterprises Inc.  
 North Star  
 Spirit Products Ltd./MA  
 Talk 2 Us Inc.  
 Ware Jewelers

**4. Tie Tacks/Cuff Links**

Anderson Jewelry Inc.  
 CSI International Inc.  
 Marley Hall Company Inc  
 McCartney Inc.  
 North Star  
 Peter David Inc.  
 Sparta Pewter Inc.

**5. Money Clips**

Aminco International (USA) Inc.  
 Anderson Jewelry Inc.  
 Bergamot Brass Works Inc.  
 Bobby Edwards Enterprises  
 CSI International Inc.  
 Delancey Street Sales  
 Desmark Industries  
 Divot Tech Inc.  
 Heartstrings/AL  
 Jadon Ltd.  
 Jardine Associates  
 McCartney Inc.  
 North Star  
 Rico Industries/Tag Express  
 Rutland Souvenirs  
 Siskiyou Buckle Co.  
 Sparta Pewter Inc.  
 Xpres - The Encore Group DBA

**6. Bracelets & Charms**

Anderson Jewelry Inc.  
 CSI International Inc.  
 Custom Keys  
 De-Jen Designs  
 Design Vision  
 Heartstrings/AL  
 McCartney Inc.  
 North Star  
 Rabbits Tale - A  
 Spirit Products Ltd./MA

**7. Earrings**

Aminco International (USA) Inc.  
 Anderson Jewelry Inc.  
 Bobby Edwards Enterprises  
 CSI International Inc.

De-Jen Designs  
 Heartstrings/AL  
 Jenkins Enterprises  
 McCartney Inc.  
 Midwest College Mktg Group  
 Neil Enterprises Inc.  
 North Star  
 R & D Specialty Company Inc.  
 Rabbits Tale - A  
 Siskiyou Buckle Co.  
 Sparta Pewter Inc.  
 Spirit Products Ltd./MA  
 Stockdale  
 Tchotchke's  
 Topperscot LLC

**8. Necklaces & Pendants**

Aminco International (USA) Inc.  
 Anderson Jewelry Inc.  
 Bergamot Brass Works Inc.  
 Bobby Edwards Enterprises  
 Collegiate Pride/IN  
 CSI International Inc.  
 De-Jen Designs  
 Heartstrings/AL  
 Herff Jones Inc.  
 Jostens Inc.  
 Marley Hall Company Inc  
 Midwest College Mktg Group  
 Milestone Traditions  
 Neil Enterprises Inc.  
 North Star  
 Peter David Inc.  
 Rabbits Tale - A  
 Rapture  
 Seasons Jewelry  
 Siskiyou Buckle Co.  
 Spirit Products Ltd./MA  
 Tchotchke's

**9. Fan Rings**

Anderson Jewelry Inc.  
 Commemorative Brands Inc./Artcarved  
 Commemorative Brands Inc./Balfour  
 Heartstrings/AL  
 North Star  
 Scholastic Recognition

**2B. Class Rings****1. Class Rings**

Commemorative Brands Inc./Artcarved  
 Commemorative Brands Inc./Balfour  
 Herff Jones Inc.  
 Jostens Inc.  
 Milestone Traditions  
 Scholastic Recognition

**Licensees by Product****Licensed as of 10/02****Auburn University****2C. Accessories-Misc.****1. Sunglasses/Accessories**

Campus Originals Inc./MI  
 Crews Inc.  
 Custom Keys  
 Hunter Mfg. Group  
 In Touch Designs  
 Jadon Ltd.  
 Kolder Incorporated  
 Mighty-Mac  
 North Star  
 Rico Industries/Tag Express  
 RoSoKo Inc.  
 Spirit Products Ltd./MA  
 Sports Antenna Cap  
 Tchotchke's  
 Zeppelin Products Inc.

**2. Wallets/Purses**

Bill Martin Sales Inc.  
 CSI International Inc.  
 Delancey Street Sales  
 Enmon Belts  
 Hunter Mfg. Group  
 In Touch Designs  
 Jadon Ltd.  
 Jenkins Enterprises  
 Mighty-Mac  
 Mundi/Westport Corporation  
 Rico Industries/Tag Express  
 Rutland Souvenirs  
 Siskiyou Buckle Co.  
 Spirit Products Ltd./MA  
 Spirit Products Ltd./MA  
 Zeppelin Products Inc.

**3. Hair Accessories**

Bobby Edwards Enterprises  
 Design Vision  
 Divine Creations  
 Hunter Mfg. Group  
 Jadon Ltd.  
 League Collegiate Wear  
 Midwest College Mktg Group  
 North Star  
 R & D Specialty Company Inc.  
 Spirit Products Ltd./MA  
 Tchotchke's

**4. Umbrellas**

Academy Awards  
 Bill Martin Sales Inc.  
 Bobby Edwards Enterprises  
 Chen International Inc.  
 Essex Manufacturing Inc.

George R. Chaby Inc.  
 Here's Fred Golf Co.  
 Mighty-Mac  
 Neil Enterprises Inc.  
 Seven Sons & Co. Inc.  
 Sportsbrella LLC  
 Storm Duds Raingear  
 Team Effort Inc.  
 Yoshida Sports Inc. dba Jones Golf

**5. Luggage**

Bradford International  
 DMI  
 Here's Fred Golf Co.  
 Lands' End Inc  
 Mighty-Mac  
 Mundi/Westport Corporation  
 Rico Industries/Tag Express  
 Uphill USA  
 Yoshida Sports Inc. dba Jones Golf

**6. Emblems/Patches**

AA World Class/Supplier  
 Bill Martin Sales Inc.  
 Bobby Edwards Enterprises  
 Hallmark Emblems (Supplier Only)  
 Midwest College Mktg Group  
 Neil Enterprises Inc.  
 Pine Decals  
 R & D Specialty Company Inc.  
 Rutland Souvenirs  
 Spirit Products Ltd./MA  
 Tchotchke's

**7. Belt Buckles**

Aminco International (USA) Inc.  
 Bergamot Brass Works Inc.  
 CSI International Inc.  
 Custom Keys  
 Siskiyou Buckle Co.

**8. Belts/Suspenders**

Bobby Edwards Enterprises  
 CSI International Inc.  
 Enmon Belts  
 Neil Enterprises Inc.  
 Superior Neckwear Of Florida  
 Tchotchke's  
 Zeppelin Products Inc.

**9. Bandanas**

Bobby Edwards Enterprises  
 Entrepreneurial Marketing  
 Headlinerz Inc.  
 Jadon Ltd.  
 Midwest College Mktg Group  
 RoSoKo Inc.  
 Spirit Products Ltd./MA

**Licensees by Product****Licensed as of 10/02****Auburn University****10. Other-Accessories**

Aminco International (USA) Inc.  
 Bobby Edwards Enterprises  
 Custom Keys  
 Design Vision  
 Enmon Belts  
 Headlinerz Inc.  
 In Touch Designs  
 R & D Specialty Company Inc.  
 Sparta Pewter Inc.  
 Spirit Products Ltd./MA

Rutland Souvenirs  
 Safegard Corp. Inc. - The  
 Tchotchke's

**6. Towels**

Bobby Edwards Enterprises  
 Devant Ltd.  
 Entrepreneurial Marketing  
 Here's Fred Golf Co.  
 Hunter Mfg. Group  
 Safegard Corp. Inc. - The

**7. Bathroom Accessories**

Entrepreneurial Marketing  
 Ken Tex Sales  
 Meico Inc.  
 Midwest College Mktg Group  
 Sound Around Ltd.  
 Spirit Products Ltd./MA  
 Tchotchke's

**8. Wall Hangings**

Artistic Glass Design  
 Biederlack Of America Corp.  
 Collegiate Inspirations  
 Collegiate Pacific Co.  
 Manual Woodworkers & Weavers  
 Pure Country Inc.  
 Riddle & Company LLC  
 Stockdale

**9. Kitchen Accessories**

Collegiate Inspirations  
 Ken Tex Sales  
 Oogamy Inc.  
 S. Hanner Ltd  
 Safegard Corp. Inc. - The

**10. Aprons**

Jadon Ltd.  
 Ken Tex Sales  
 Midwest College Mktg Group  
 Neil Enterprises Inc.  
 Pine Decals  
 Southernman Design  
 Spirit Products Ltd./MA  
 Tchotchke's

**11. Miscellaneous - Domestic**

Bobby Edwards Enterprises  
 Colosseum Athletics Corporation  
 Design Vision  
 Jadon Ltd.  
 KCA Enterprises  
 Ken Tex Sales  
 Lift Your Spirits Inc.  
 Manual Woodworkers & Weavers

**3A. Domestic****1. Bedspreads/Comforters**

Ken Tex Sales  
 Northwest Company-The

**2. Blankets/Afghans**

Biederlack Of America Corp.  
 C&F Enterprises Inc.  
 Camp David  
 Cotton Exchange-The  
 Devant Ltd.  
 DMI  
 Gear For Sports  
 Gloves International  
 Jennings Enterprises  
 KCA Enterprises  
 Lands' End Inc  
 Lasting Impressions/AL  
 League Collegiate Wear  
 Manual Woodworkers & Weavers  
 Midwest College Mktg Group  
 MV Sport  
 Northwest Company-The  
 Oarsman Sportswear  
 Pure Country Inc.  
 RB Concepts  
 Riddle & Company LLC  
 Ridgewood Marketing  
 Signature Designs/Ga  
 Simply Home  
 University Blanket & Flag Corp

**3. Draperies/Blinds**

Ken Tex Sales

**4. Sheets/Pillowcases**

Ken Tex Sales

**5. Tablecloths/Placemats/Napkins**

Bobby Edwards Enterprises  
 Jadon Ltd.  
 KCA Enterprises  
 Midwest College Mktg Group

**Licensees by Product****Licensed as of 10/02****Auburn University**

Midwest College Mktg Group  
 Rico Industries/Tag Express  
 Spirit Products Ltd./MA

**12. Clocks**

Bill Martin Sales Inc.  
 Carson Specialties  
 Collegiate Inspirations  
 CSI International Inc.  
 Delancey Street Sales  
 Desmark Industries  
 DMI  
 Eglomise Designs of Boston Inc.  
 Fine Art Creations Inc.  
 Gemmy Industries  
 Half-Time Enterprises  
 Hana Time Inc.  
 Hunter Mfg. Group  
 Jadon Ltd.  
 Laser Magic  
 McCartney Inc.  
 Neil Enterprises Inc.  
 North Star  
 R & D Specialty Company Inc.  
 Rico Industries/Tag Express  
 Ridgewood Marketing  
 Rutland Souvenirs  
 Sound Around Ltd.  
 Spirit Products Ltd./MA  
 Stockdale  
 Talegaters Inc.  
 Talk 2 Us Inc.  
 Thoughtworks Limited  
 Tri-Image Inc.  
 Waterford/Wedgwood USA Inc.  
 Wincraft Inc.  
 Za-Meks

**13. Doormats/mats**

Logo Rugs Inc.  
 Milliken & Company  
 Signature Designs/Ga  
 Team Sports America Inc.  
 Wincraft Inc.

**16. Mirrors**

Eglomise Designs of Boston Inc.  
 Jadon Ltd.  
 Laser Magic  
 Rabbits Tale - A  
 Spirit Products Ltd./MA  
 Za-Meks

**17. Pillows/Cushions**

Biederlack Of America Corp.  
 C&F Enterprises Inc.  
 Collegiate Pacific Co.  
 Ken Tex Sales

Manual Woodworkers & Weavers  
 Mohawk Home  
 Northwest Company-The  
 Palliser Furniture DBA Kiira Design  
 Party Animal- The  
 Pure Country Inc.  
 Riddle & Company LLC  
 RoSoKo Inc.  
 Safegard Corp. Inc. - The  
 Signature Designs/Ga  
 Simply Home

**18. Plants & Accessories**

Artistic Glass Design  
 Carson Specialties  
 Little Log Company

**19. Plaques**

Carson Specialties  
 Crown Trophy  
 Jostens Inc.  
 Meico Inc.  
 Siskiyou Buckle Co.  
 Sparta Pewter Inc.  
 Team I.P. Novelties

**20. Wastebaskets**

Datrek Professional Bags Inc  
 Fremont Die Consumer Prod  
 Jadon Ltd.  
 Midwest College Mktg Group  
 Wincraft Inc.

**21. Telephones & Accessories**

Enmon Belts  
 In Touch Designs  
 Prime Finish LLC

**3B. Furniture/Furnishings****2. Chairs/Bean Bags**

Academy Awards  
 All American Screen Printing  
 American Family Products  
 Biederlack Of America Corp.  
 Heritage Sports Marketing Inc.  
 Hinkle Chair Co Inc.  
 Hunter Mfg. Group  
 KCA Enterprises  
 Ken Tex Sales  
 Logo Chair Co.  
 North Pole LLC  
 Outdoor Products  
 Palliser Furniture DBA Kiira Design  
 Rivalry Distributing  
 Spirit Products Ltd./MA  
 Sterling Sports Inc

**Licensees by Product****Licensed as of 10/02****Auburn University**

Team Golf  
Tofasco of America Inc

**3. Lamps**

American Family Products  
Collegiate Inspirations  
CSI International Inc.  
Glass Prints  
Jostens Inc.  
Riddell Inc.  
Traditions Artglass Studios LLC

**5. Mailboxes/Accessories**

Flag Factory  
Mailbox Mascot LLC  
Midwest College Mktg Group  
Sewing Concepts  
Ultimate Sports Fan Mailbox

**7. Tables**

Artistic Glass Design  
Hunter Mfg. Group  
KCA Enterprises  
Palliser Furniture DBA Kiira Design

**8. Yard Accessories**

Artistic Glass Design  
Bobby Edwards Enterprises  
Carson Specialties  
Clever Covers  
Desmark Industries  
Evergreen Enterprises  
Great American Products Inc.  
Meico Inc.  
New Creative Enterprises  
S & D Inc.  
Team Sports America Inc.

**9. Wallpaper & Borders**

Trademarx Wallcoverings Inc.  
Warner Wallcovering

**10. Foot Lockers/Trunks**

Spirit Products Ltd./MA

**12. Miscellaneous - Furniture**

Artistic Glass Design  
Carson Specialties  
Collegiate Memorials  
Danby Products Inc  
E.P.I.  
Gable West  
Little Log Company  
Manual Woodworkers & Weavers  
Neil Enterprises Inc.  
S & D Inc.  
Scottish Christmas

Seasonal Design Inc  
Sound Around Ltd.  
Spirit Products Ltd./MA  
Traditions Artglass Studios LLC  
Xpres - The Encore Group DBA

**13. Carpet/Rugs**

Allied Unlimited  
C&F Enterprises Inc.  
Logo Rugs Inc.  
Mohawk Home  
Wincraft Inc.

**14. Switch Plate Covers**

Carson Specialties  
Dixie Seal & Stamp Co Inc  
Jadon Ltd.  
Xpres - The Encore Group DBA

**15. Night Lights**

Jadon Ltd.  
Meico Inc.  
Ridgewood Marketing  
Wincraft Inc.

**3C. Office Products****1. Book Ends**

Artistic Glass Design  
Carson Specialties  
CSI International Inc.  
Marley Hall Company Inc  
Meico Inc.  
R & D Specialty Company Inc.  
Spirit Products Ltd./MA

**2. Bulletin Boards**

S. Hanner Ltd  
Tchotchke's  
Wincraft Inc.

**3. Desk Accessories**

Aminco International (USA) Inc.  
Artistic Glass Design  
Bergamot Brass Works Inc.  
Carson Specialties  
CSI International Inc.  
Custom Keys  
Dedo - Div. of American Eagle Co.  
Design Vision  
Desmark Industries  
Eglomise Designs of Boston Inc.  
Great American Products Inc.  
Jadon Ltd.  
Jardine Associates  
John F. Turner & Co. Inc.  
Jostens Inc.



**Licensees by Product****Licensed as of 10/02****Auburn University**

Laser Magic  
 Marble Mountain Creations  
 Marley Hall Company Inc  
 McCartney Inc.  
 Mead Corporation  
 Meico Inc.  
 Midwest College Mktg Group  
 Neil Enterprises Inc.  
 North Star  
 Olde Country Reproductions  
 Perry Blackburne Inc.  
 R & D Specialty Company Inc.  
 Rico Industries/Tag Express  
 Rutland Souvenirs  
 Shelia's Inc  
 Sparta Pewter Inc.  
 Spirit Products Ltd./MA  
 Sport Collectors Guild Inc  
 Stockdale  
 Tchotchke's  
 Waterford/Wedgwood USA Inc.  
 Xpres - The Encore Group DBA

**4. Picture Frames**

Artistic Glass Design  
 Bergamot Brass Works Inc.  
 Bev Key Inc.  
 Blue Rose  
 Carson Specialties  
 Church Hill Classics  
 Collegiate Inspirations  
 Craftique Manufacturing Co  
 CSI International Inc.  
 Design Vision  
 Desmark Industries  
 Eglomise Designs of Boston Inc.  
 Enmon Belts  
 FSA Designs  
 Glass Prints  
 Great American Products Inc.  
 In Touch Designs  
 Jadon Ltd.  
 Jardine Associates  
 Laser Magic  
 McCartney Inc.  
 Meico Inc.  
 Midwest College Mktg Group  
 Neil Enterprises Inc.  
 North Star  
 Professional Framing Co.  
 R & D Specialty Company Inc.  
 Ridgewood Marketing  
 Rutland Souvenirs  
 Shelia's Inc  
 Spirit Products Ltd./MA  
 Sun Hog Products  
 Talegaters Inc.  
 Tchotchke's

Waterford/Wedgwood USA Inc.

**5. Diploma Frames**

Church Hill Classics  
 Framing Success Inc.  
 Half-Time Enterprises  
 Herff Jones Inc.  
 Jostens Inc.  
 OCM Direct  
 Professional Framing Co.  
 Scholastic Recognition  
 University Frames

**3D. Housewares****1. Plastic Beverage Containers**

Betras Plastics Inc.  
 Bill Martin Sales Inc.  
 Delancey Street Sales  
 Hunter Mfg. Group  
 Jadon Ltd.  
 Jenkins Enterprises  
 Jennings Enterprises  
 Midwest College Mktg Group  
 Neil Enterprises Inc.  
 R & D Specialty Company Inc.  
 Signature USA Inc  
 Spirit Products Ltd./MA  
 Sun Hog Products  
 Sweetheart Cup Company  
 Tchotchke's  
 Tervis Tumbler Company  
 Westrick Paper Co.  
 Whirley Industries Inc.  
 Wincraft Inc.

**2. Mugs/Steins**

American Decorators  
 Artistic Glass Design  
 Bergamot Brass Works Inc.  
 Betras Plastics Inc.  
 Bill Martin Sales Inc.  
 Carson Specialties  
 Chattanooga Labeling System Inc.  
 Color Collections  
 CSI International Inc.  
 Custom Keys  
 Delancey Street Sales  
 DMI  
 Entrepreneurial Marketing  
 Great American Products Inc.  
 Heartland China  
 Heritage Sports Marketing Inc.  
 Hunter Mfg. Group  
 Jadon Ltd.  
 Jenkins Enterprises  
 Jennings Enterprises

**Licensees by Product****Licensed as of 10/02****Auburn University**

Jester Company Inc.  
 Lee Seed Co.  
 Marley Hall Company Inc  
 McArthur Towels  
 McCartney Inc.  
 Midwest College Mktg Group  
 Neil Enterprises Inc.  
 Olde Country Reproductions  
 R & D Specialty Company Inc.  
 Rabbits Tale - A  
 Rutland Souvenirs  
 Saltus Press  
 Signature USA Inc  
 Siskiyou Buckle Co.  
 SMI Creations Ltd.  
 Sound Around Ltd.  
 Sparta Pewter Inc.  
 Spirit Products Ltd./MA  
 Talegaters Inc.  
 Tchotchke's  
 Thirstystone Resources Inc.  
 Three Jays Imports Inc  
 Xpres - The Encore Group DBA

**3. Glass Beverage Containers**

American Decorators  
 Artistic Glass Design  
 Bergamot Brass Works Inc.  
 Bill Martin Sales Inc.  
 Buztronics  
 Carson Specialties  
 Chattanooga Labeling System Inc.  
 CSI International Inc.  
 Custom Keys  
 Delancey Street Sales  
 Entrepreneurial Marketing  
 Great American Products Inc.  
 Heartland China  
 Hunter Mfg. Group  
 Jadon Ltd.  
 McCartney Inc.  
 Neil Enterprises Inc.  
 R & D Specialty Company Inc.  
 Rutland Souvenirs  
 Siskiyou Buckle Co.  
 SMI Creations Ltd.  
 Sparta Pewter Inc.  
 Spirit Products Ltd./MA  
 Tchotchke's  
 Xpres - The Encore Group DBA

**4. Bowls**

Anders Bookstore  
 Artistic Glass Design  
 CSI International Inc.  
 DMI  
 Heartland China  
 Rabbits Tale - A

**5. Buckets - Ice**

Artistic Glass Design  
 CSI International Inc.  
 Jardine Associates

**6. China/Crystal**

Artistic Glass Design

**7. Coasters**

Aminco International (USA) Inc.  
 Bev Key Inc.  
 C&F Enterprises Inc.  
 Carson Specialties  
 Chattanooga Labeling System Inc.  
 Conimar Corp.  
 CSI International Inc.  
 Custom Keys  
 Highland Graphics Inc.  
 Hunter Mfg. Group  
 Jadon Ltd.  
 McCartney Inc.  
 Neil Enterprises Inc.  
 Perry Blackburne Inc.  
 Rico Industries/Tag Express  
 Sound Around Ltd.  
 Spirit Products Ltd./MA  
 Thirstystone Resources Inc.  
 Topperscot LLC  
 Xpres - The Encore Group DBA  
 Zeppelin Products Inc.

**8. Coolers**

Artistic Glass Design  
 In Touch Designs  
 Innovo Inc.  
 KCA Enterprises  
 Logo Chair Co.  
 M2 Enterprises  
 Magna Manufacturing Inc.  
 Neil Enterprises Inc.  
 Red Oak Sportswear  
 Tofasco of America Inc

**9. Cutlery**

Jadon Ltd.

**10. Trivets**

Carson Specialties  
 Highland Graphics Inc.  
 Saltus Press  
 Spirit Products Ltd./MA

**11. Dishes**

Anders Bookstore  
 Color Collections  
 Heartland China

**Licensees by Product****Licensed as of 10/02****Auburn University****12. Sport Bottle**

Academy Awards  
 Ambrose Enterprises LLC  
 Betras Plastics Inc.  
 Bill Martin Sales Inc.  
 Bobby Edwards Enterprises  
 Delancey Street Sales  
 Hunter Mfg. Group  
 It's All Greek To Me  
 Midwest College Mktg Group  
 Neil Enterprises Inc.  
 R & D Specialty Company Inc.  
 Spirit Products Ltd./MA  
 Tchotchke's  
 Whirley Industries Inc.

**13. Trash Bags**

Phoenix Recycling Inc.

**14. Miscellaneous - Housewares**

Artistic Glass Design  
 Berco Products Inc.  
 Bergamot Brass Works Inc.  
 Brice Caldwell Inc.  
 Brown Manufacturing Co.  
 C&F Enterprises Inc.  
 Carson Specialties  
 Chattanooga Labeling System Inc.  
 Concord Industries Inc.  
 CSI International Inc.  
 Desmark Industries  
 Great American Products Inc.  
 Heartland China  
 Heritage Sports Marketing Inc.  
 In Touch Designs  
 Jadon Ltd.  
 Jardine Associates  
 Jenkins Enterprises  
 Lee Seed Co.  
 Little Log Company  
 Marble Mountain Creations  
 Meico Inc.  
 Midwest College Mktg Group  
 Murdock Country Creations  
 Neil Enterprises Inc.  
 Perry Blackburne Inc.  
 R & D Specialty Company Inc.  
 Rutland Souvenirs  
 S & D Inc.  
 Spirit Products Ltd./MA  
 Tchotchke's  
 Thirstystone Resources Inc.  
 Wincraft Inc.  
 Xpres - The Encore Group DBA

**15. Trays/Platters**

Anders Bookstore

Artistic Glass Design  
 In Touch Designs  
 Jardine Associates  
 Rabbits Tale - A

**4A. Automobile Products****1. Bumper Stickers**

Angelus Pacific Co.  
 Jenkins Enterprises  
 Jester Company Inc.  
 Midwest College Mktg Group  
 Neil Enterprises Inc.  
 Rico Industries/Tag Express  
 Screentech  
 Spirit Products Ltd./MA  
 Tchotchke's  
 Wincraft Inc.

**2. Car Tags/License Plates**

Academy Awards  
 Bergamot Brass Works Inc.  
 Bill Martin Sales Inc.  
 Brothers Manufacturing  
 Carson Specialties  
 Collegiate Flag Source LLC  
 Craftique Manufacturing Co  
 Custom Keys  
 Dixie Seal & Stamp Co Inc  
 DWD Plastics  
 Entrepreneurial Marketing  
 Half-Time Enterprises  
 Jadon Ltd.  
 Jester Company Inc.  
 Laser Magic  
 Midwest College Mktg Group  
 Neil Enterprises Inc.  
 Olde Country Reproductions  
 R & D Specialty Company Inc.  
 Rico Industries/Tag Express  
 Spirit Products Ltd./MA  
 Stockdale  
 Strand Art Company  
 Tchotchke's  
 Wincraft Inc.

**3. Car Flags**

Academy Awards  
 B.S.I. Products Inc.  
 Bobby Edwards Enterprises  
 Collegiate Flag Source LLC  
 Evergreen Enterprises  
 Fremont Die Consumer Prod  
 New Creative Enterprises  
 Olympus Flag & Banner / Emc  
 R & D Specialty Company Inc.  
 Rico Industries/Tag Express

**Licensees by Product****Licensed as of 10/02****Auburn University**

Spirit Products Ltd./MA  
 Synergism Company  
 University Blanket & Flag Corp  
 Wincraft Inc.

Spirit Products Ltd./MA  
 Stockdale  
 Tchotchke's  
 Warner Wallcovering  
 Wincraft Inc.

**4. Car Magnets**

Bobby Edwards Enterprises  
 CDI Corp  
 Craftique Manufacturing Co  
 Fantastic Graphics Screen Printing  
 Marvelous Magnets  
 Stockdale  
 Trimensions Inc.

**5. Tire Covers**

Covers By B-G Inc.  
 Fremont Die Consumer Prod  
 Saddleman Inc.

**6. Seat & headrest covers**

Saddleman Inc.  
 Signature Designs/Ga

**7. Hood & Hitch Covers**

Bergamot Brass Works Inc.  
 Carson Specialties  
 DWD Plastics  
 Half-Time Enterprises  
 Hitch Logo Sports Light  
 Motorsport Accessories Inc.  
 R & D Specialty Company Inc.  
 Spirit Products Ltd./MA  
 Stockdale  
 Sun Hog Products  
 Wincraft Inc.

**8. Floor Mats**

Logo Rugs Inc.  
 Saddleman Inc.  
 Signature Designs/Ga

**9. Air Freshner**

Brothers Manufacturing  
 Jenkins Enterprises

**10. Window Decals**

Angelus Pacific Co.  
 Bobby Edwards Enterprises  
 CDI Corp  
 Craftique Manufacturing Co  
 Fantastic Graphics Screen Printing  
 Jadon Ltd.  
 Midwest College Mktg Group  
 Neil Enterprises Inc.  
 Pine Decals  
 R & D Specialty Company Inc.  
 Rico Industries/Tag Express

**12. Miscellaneous - Automobile Pro**

Buztronics  
 Clever Covers  
 Concord Industries Inc.  
 Desmark Industries  
 IN-concept Inc.  
 Jadon Ltd.  
 Midwest College Mktg Group  
 N2 Sports  
 R & D Specialty Company Inc.  
 Rico Industries/Tag Express  
 Riddell Inc.  
 Saddleman Inc.  
 Sound Around Ltd.  
 Sports Antenna Cap  
 Tchotchke's  
 University Blanket & Flag Corp  
 Wincraft Inc.

**13. Auto Emblems**

A/M/G Company  
 Sparta Pewter Inc.

**4B. Collectibles****1. Coins/Medallions**

Bergamot Brass Works Inc.  
 Collegiate Coins Inc. (Al)  
 Collegiate Pride/IN  
 Custom Keys  
 Sparta Pewter Inc.

**2. Commemorative Plates**

Carson Specialties  
 DMI  
 Rabbits Tale - A  
 Rutland Souvenirs  
 Saltus Press

**3. Figurines**

Berco Products Inc.  
 Christomas Corporation  
 Collegiate Collectables/AL  
 DMI  
 Jenkins Enterprises  
 Meico Inc.  
 Mr. Christmas Inc.  
 Ridgewood Marketing  
 RoSoKo Inc.  
 Shelia's Inc  
 Slavic Treasures USA

**Licensees by Product****Licensed as of 10/02****Auburn University**

Sport Collectors Guild Inc  
 Talegaters Inc.  
 Team Beans LLC

**4. Spoons/Thimbles**

Great American Products Inc.  
 Rutland Souvenirs  
 Sparta Pewter Inc.  
 Xpres - The Encore Group DBA

**5. Replica Buildings/Stadiums**

DMI  
 Home Fields Inc.  
 Ridgewood Marketing  
 Sport Collectors Guild Inc

**6. Die-cast Vehicles**

R & D Specialty Company Inc.

**8. Miscellaneous - Collectibles**

DMI  
 Gridworks Inc  
 IN-concept Inc.  
 McArthur Towels  
 Mr. Christmas Inc.  
 Sparta Pewter Inc.  
 Team Crossbars  
 Xpres - The Encore Group DBA

**9. Water Globes**

Mr. Christmas Inc.  
 Ridgewood Marketing  
 Slavic Treasures USA  
 Sport Collectors Guild Inc  
 Three Jays Imports Inc

**4C. Signage Products****1. Flags/Banners**

Academy Awards  
 B.S.I. Products Inc.  
 Collegiate Flag Source LLC  
 Collegiate Pacific Co.  
 Evergreen Enterprises  
 Flag Factory  
 Fremont Die Consumer Prod  
 Jenkins Enterprises  
 New Creative Enterprises  
 Olympus Flag & Banner / Emc  
 Party Animal- The  
 Rutland Souvenirs  
 Sewing Concepts  
 Spirit Products Ltd./MA  
 Tchotchke's  
 University Blanket & Flag Corp  
 Wincraft Inc.

**2. Magnets**

Angelus Pacific Co.  
 Berco Products Inc.  
 Bev Key Inc.  
 Carson Specialties  
 Delancey Street Sales  
 Fremont Die Consumer Prod  
 Hunter Mfg. Group  
 It's All Greek To Me  
 Jadon Ltd.  
 Jenkins Enterprises  
 Jester Company Inc.  
 Laser Magic  
 Midwest College Mktg Group  
 Neil Enterprises Inc.  
 North Star  
 Perry Blackburne Inc.  
 Pine Decals  
 R & D Specialty Company Inc.  
 Ridgewood Marketing  
 Rutland Souvenirs  
 Sound Around Ltd.  
 Sparta Pewter Inc.  
 Spirit Products Ltd./MA  
 Sports Antenna Cap  
 Stockdale  
 Sun Hog Products  
 Talegaters Inc.  
 Tchotchke's  
 Team I.P. Novelties  
 Topperscot LLC  
 Trimensions Inc.  
 Wincraft Inc.  
 Xpres - The Encore Group DBA

**3. Pennants**

Collegiate Pacific Co.  
 Jadon Ltd.  
 Neil Enterprises Inc.  
 Rico Industries/Tag Express  
 Spirit Products Ltd./MA  
 Tchotchke's  
 University Blanket & Flag Corp  
 Wincraft Inc.  
 Winning Streak Sports Inc.

**4. Signs**

Carson Specialties  
 Collegiate Inspirations  
 Dixie Seal & Stamp Co Inc  
 Fremont Die Consumer Prod  
 Jadon Ltd.  
 New Creative Enterprises  
 Pine Decals  
 Rico Industries/Tag Express  
 Spirit Products Ltd./MA  
 Stockdale

**Licensees by Product****Licensed as of 10/02****Auburn University**

Tchotchke's  
Wincraft Inc.

**5. Wind socks**

Academy Awards  
Flag Factory  
Midwest College Mktg Group  
Neil Enterprises Inc.  
Sewing Concepts  
Spirit Products Ltd./MA  
University Blanket & Flag Corp  
Wincraft Inc.

**6. Illumination Devices**

Artistic Glass Design  
Heritage Sports Marketing Inc.  
Practical Defense Systems Inc.  
RoSoKo Inc.  
Spirit Products Ltd./MA  
Stockdale  
Sun Hog Products  
Talegaters Inc.  
Team Sports America Inc.

**4D. Gifts & Novelties - Miscellaneous****1. Banks**

Heartland China  
Hunter Mfg. Group  
Illinoy Toy  
Jenkins Enterprises  
Neil Enterprises Inc.  
R & D Specialty Company Inc.  
Riddell Inc.  
Rutland Souvenirs  
SMI Creations Ltd.  
Spirit Products Ltd./MA

**2. Christmas Accessories**

Berco Products Inc.  
Bergamot Brass Works Inc.  
Bev Key Inc.  
C&F Enterprises Inc.  
Campus Originals Inc./MI  
Carson Specialties  
College Kids LLP  
Collegiate Collectables/AL  
Collegiate Inspirations  
Collegiate Pride/IN  
CSI International Inc.  
Desmark Industries  
DMI  
Gemmy Industries  
Here's Fred Golf Co.  
Hunter Mfg. Group  
Jadon Ltd.  
Jardine Associates

Jostens Inc.  
Joy To The World Collectibles LLC  
Manual Woodworkers & Weavers  
Marble Mountain Creations  
McCartney Inc.  
Meico Inc.  
Midwest College Mktg Group  
Mr. Christmas Inc.  
Murdock Country Creations  
Neil Enterprises Inc.  
Oogamy Inc.  
R & D Specialty Company Inc.  
Rabbits Tale - A  
Rico Industries/Tag Express  
Riddle & Company LLC  
Ridgewood Marketing  
Saltus Press  
Scottish Christmas  
Seasons Jewelry  
Shelia's Inc  
Slavic Treasures USA  
SMI Creations Ltd.  
Sparta Pewter Inc.  
Spirit Products Ltd./MA  
Sport Collectors Guild Inc  
Stockdale  
Talegaters Inc.  
Tchotchke's  
Topperscot LLC  
Waterford/Wedgwood USA Inc.  
Wolftever Woods  
Xpres - The Encore Group DBA

**3. Cross-stitch/Needlepoint**

Happen Chance  
Sisboombah

**4. Key Chains/I.D. Tags**

Academy Awards  
Aminco International (USA) Inc.  
Anderson Jewelry Inc.  
Bergamot Brass Works Inc.  
Bev Key Inc.  
Bill Martin Sales Inc.  
Bobby Edwards Enterprises  
Buztronics  
Campus Critters/GA  
Carson Specialties  
CDI Corp  
Collegiate Coins Inc. (AI)  
Collegiate Pride/IN  
Concord Industries Inc.  
Craftique Manufacturing Co  
CSI International Inc.  
Custom Keys  
Delancey Street Sales  
Design Vision  
Desmark Industries

**Licensees by Product****Licensed as of 10/02****Auburn University**

Enmon Belts  
 Foamheads.com  
 Great American Products Inc.  
 Heartstrings/AL  
 Hunter Mfg. Group  
 It's All Greek To Me  
 J.F. Sports Company  
 Jadon Ltd.  
 Jardine Associates  
 Jenkins Enterprises  
 Jennings Enterprises  
 Jester Company Inc.  
 Laser Magic  
 Liberty Check Printers Inc.  
 Marley Hall Company Inc  
 McCartney Inc.  
 Midwest College Mktg Group  
 Mundi/Westport Corporation  
 Neil Enterprises Inc.  
 North Star  
 Olde Country Reproductions  
 Panaria International Inc.  
 Perry Blackburne Inc.  
 Peter David Inc.  
 R & D Specialty Company Inc.  
 Rabbits Tale - A  
 Rapture  
 Rico Industries/Tag Express  
 Rutland Souvenirs  
 Seasons Jewelry  
 Siskiyou Buckle Co.  
 Sound Around Ltd.  
 Sparta Pewter Inc.  
 Spirit Products Ltd./MA  
 Sports Antenna Cap  
 Stockdale  
 Tchotchke's  
 Topperscot LLC  
 Trimensions Inc.  
 Wincraft Inc.  
 Xpres - The Encore Group DBA  
 Zeppelin Products Inc.

**5. Koozies**

Academy Awards  
 Betras Plastics Inc.  
 Bill Martin Sales Inc.  
 Bobby Edwards Enterprises  
 Delancey Street Sales  
 Entrepreneurial Marketing  
 Great American Products Inc.  
 Heritage Sports Marketing Inc.  
 Hunter Mfg. Group  
 Kolder Incorporated  
 MacKool Manufacturing LLC  
 McCartney Inc.  
 Midwest College Mktg Group  
 Neil Enterprises Inc.

NUMO Manufacturing Aquisition  
 R & D Specialty Company Inc.  
 Salisbury Pewter Inc.  
 Screentech  
 Signature USA Inc  
 Spirit Products Ltd./MA  
 Tchotchke's  
 Westrick Paper Co.  
 Whirley Industries Inc.

**7. Musical Devices/Horns**

Wincraft Inc.

**8. Musical Novelties**

Sound Around Ltd.  
 Spirit Products Ltd./MA

**9. Pet Products**

Anders Bookstore  
 Bird U  
 Bobby Edwards Enterprises  
 Collegiate Canine Co.  
 Colosseum Athletics Corporation  
 DMI  
 Enmon Belts  
 Homeless Pets Inc.  
 Hunter Mfg. Group  
 Jadon Ltd.  
 Midwest College Mktg Group  
 Neil Enterprises Inc.  
 R & D Specialty Company Inc.  
 Smart Dog Products  
 Sparta Pewter Inc.  
 Spirit Products Ltd./MA  
 Stockdale  
 Tchotchke's  
 Touchdown Toys Inc.  
 Zeppelin Products Inc.

**11. Stadium Seats/Cushions**

Academy Awards  
 B.S.I. Products Inc.  
 Delancey Street Sales  
 Four Point Products  
 Heritage Sports Marketing Inc.  
 Hunter Mfg. Group  
 Innovo Inc.  
 Jadon Ltd.  
 KCA Enterprises  
 Ken Tex Sales  
 Logo Chair Co.  
 Midwest College Mktg Group  
 Neil Enterprises Inc.  
 North Pole LLC  
 R & D Specialty Company Inc.  
 Screentech  
 Seven Sons & Co. Inc.  
 Sewing Concepts

**Licensees by Product****Licensed as of 10/02****Auburn University**

Signature Designs/Ga  
 Spirit Products Ltd./MA  
 Tchotchke's  
 Team Golf  
 Tofasco of America Inc  
 Uphill USA  
 Wincraft Inc.  
 Xpres - The Encore Group DBA

Neil Enterprises Inc.  
 R & D Specialty Company Inc.  
 RoSoKo Inc.  
 Spirit Products Ltd./MA  
 Tchotchke's  
 Team Spirit by Colosseum  
 Wincraft Inc.

**13. Candles**

Campus Originals Inc./MI  
 Midwest College Mktg Group  
 Neil Enterprises Inc.  
 North Star  
 Old Virginia Candle Co.  
 Spirit Products Ltd./MA  
 Talegaters Inc.  
 Tchotchke's  
 Topperscot LLC

**14. Fan Buttons**

Bacon & Company  
 Buztronics  
 R & D Specialty Company Inc.  
 Spirit Products Ltd./MA  
 Wincraft Inc.

**15. Shoelaces**

Bobby Edwards Enterprises  
 Hunter Mfg. Group  
 Midwest College Mktg Group  
 Tchotchke's

**16. Birdhouses**

Bird I View  
 Bird U  
 Collegiate Inspirations  
 Little Log Company  
 Spirit Products Ltd./MA  
 Team Sports America Inc.  
 Wolftever Woods

**17. Tattoos (Removable)**

Drew Pearson Marketing  
 Fantastic Graphics Screen Printing  
 Midwest College Mktg Group  
 North Star  
 Spirit Products Ltd./MA  
 Team Dynamics  
 Westrick Paper Co.  
 Wincraft Inc.

**18. Lanyards**

Colosseum Athletics Corporation  
 Hunter Mfg. Group  
 Jadon Ltd.  
 Midwest College Mktg Group

**19. Shakers/Foam Hands**

Clever Covers  
 Midwest College Mktg Group  
 Neil Enterprises Inc.  
 R & D Specialty Company Inc.  
 Rico Industries/Tag Express  
 Spirit Products Ltd./MA  
 Tchotchke's  
 Wincraft Inc.

**20. Frisbees**

Jadon Ltd.  
 Midwest College Mktg Group  
 Neil Enterprises Inc.  
 R & D Specialty Company Inc.  
 Spirit Products Ltd./MA  
 Tchotchke's  
 Whirley Industries Inc.  
 Wincraft Inc.

**21. Other-Gifts & Novelties**

Bev Key Inc.  
 Bird U  
 Buztronics  
 Collegiate Inspirations  
 Foamheads.com  
 Franklin Sports Inc  
 Glass Prints  
 It's All Greek To Me  
 Midwest College Mktg Group  
 Mundi/Westport Corporation  
 N2 Sports  
 Old Virginia Candle Co.  
 R & D Specialty Company Inc.  
 Remembering Time  
 Ridgewood Marketing  
 RoSoKo Inc.  
 Spirit Products Ltd./MA  
 Superior Merchandise Co. DBA Eton  
 Talegaters Inc.  
 Tchotchke's  
 Traditions Artglass Studios LLC  
 Wincraft Inc.  
 Xpres - The Encore Group DBA

**22. Bells**

Carson Specialties  
 Rutland Souvenirs



## Licensees by Product

### Licensed as of 10/02

## Auburn University

Scholastic Recognition

### 5A. Stationery

#### 1. Balloons

Balloons Are Everywhere Inc.  
Continental American Corporation  
Jadon Ltd.  
Midwest College Mktg Group  
R & D Specialty Company Inc.  
Spirit Products Ltd./MA  
Tchotchke's

#### 2. Greeting Cards/Note Cards

Campus Cards  
Collegiate Inspirations  
Csa Inc.  
Eglomise Designs of Boston Inc.  
Hunter Mfg. Group  
Riddle & Company LLC  
Saltus Press  
Scholastic Recognition  
Signature Announcements Inc.  
Spirit Products Ltd./MA  
Westrick Paper Co.

#### 3. Notepads

Csa Inc.  
Hunter Mfg. Group  
Neil Enterprises Inc.

#### 4. Post Cards

Hunter Mfg. Group  
Saltus Press

#### 5. Rubber Stamps

R & D Specialty Company Inc.

#### 6. Stickers/Labels

Angelus Pacific Co.  
Bobby Edwards Enterprises  
Clarke American  
FSA Designs  
Jester Company Inc.  
Midwest College Mktg Group  
Universal Flag & Label  
Westrick Paper Co.

#### 7. Miscellaneous - Stationery

Csa Inc.  
Eglomise Designs of Boston Inc.  
FSA Designs  
Hunter Mfg. Group  
Neil Enterprises Inc.

#### 8. Stationery

Herff Jones Inc.  
Saltus Press

### 5B. Checks

#### 1. Checks

Clarke American  
Deluxe Financial Services Inc.  
John H. Harland Co.  
Liberty Check Printers Inc.

#### 2. Checkbook Covers

Bergamot Brass Works Inc.  
Clarke American  
Deluxe Financial Services Inc.  
In Touch Designs  
Jadon Ltd.  
Liberty Check Printers Inc.  
Mundi/Westport Corporation  
Rico Industries/Tag Express  
Siskiyou Buckle Co.  
Zeppelin Products Inc.

### 5C. Paper Products

#### 1. Napkins

Bobby Edwards Enterprises  
Jadon Ltd.  
Midwest College Mktg Group  
Neil Enterprises Inc.  
R & D Specialty Company Inc.  
Spirit Products Ltd./MA  
Tchotchke's  
Westrick Paper Co.

#### 2. Paper Plates

Jadon Ltd.  
R & D Specialty Company Inc.  
Spirit Products Ltd./MA  
Westrick Paper Co.

#### 3. Wrapping Paper/Ribbons

Continental American Corporation  
Csa Inc.  
Custom Keys  
Midwest College Mktg Group  
Neil Enterprises Inc.  
Spirit Products Ltd./MA  
Tchotchke's  
Westrick Paper Co.

#### 4. Gift Bags

College Kids LLP  
Midwest College Mktg Group  
Neil Enterprises Inc.  
R & D Specialty Company Inc.  
Tchotchke's  
Westrick Paper Co.

## Licensees by Product

### Licensed as of 10/02

## Auburn University

### 6. Miscellaneous - Paper Products

Westrick Paper Co.

## 5D. School Supplies

### 1. Graduation Announcements

Asap Word Processing  
Commemorative Brands Inc./Artcarved  
Commemorative Brands Inc./Balfour  
Gallery Graphics  
Herff Jones Inc.  
Jostens Inc.  
Midwest College Mktg Group  
Scholastic Recognition  
Signature Announcements Inc.

### 2. Pens/Pencils

A.T. Cross Company  
Bergamot Brass Works Inc.  
Bill Martin Sales Inc.  
Bobby Edwards Enterprises  
Buztronics  
Competitive Edge dba Advantage Indu  
Concord Industries Inc.  
CSI International Inc.  
Delancey Street Sales  
Hunter Mfg. Group  
Jadon Ltd.  
Jenkins Enterprises  
Jester Company Inc.  
McCartney Inc.  
Midwest College Mktg Group  
Neil Enterprises Inc.  
North Star  
Panaria International Inc.  
R & D Specialty Company Inc.  
Rutland Souvenirs  
Sound Around Ltd.  
Spirit Products Ltd./MA  
Tchotchke's  
Westrick Paper Co.  
Wincraft Inc.

### 3. Pen Sets

CSI International Inc.  
Delancey Street Sales  
John F. Turner & Co. Inc.  
Midwest College Mktg Group  
Neil Enterprises Inc.  
North Star  
Perry Blackburne Inc.  
R & D Specialty Company Inc.  
Sparta Pewter Inc.  
Stockdale

### 4. Ring Binders

Comet School Supplies  
Four Point Products  
Jadon Ltd.  
Samsill Corporation

### 5. Wirebound Notebooks

Ampad a div. of American Pad and Pa  
Comet School Supplies  
Design Vision  
Roaring Spring Blank Book Co.  
Top Flight Inc  
Westrick Paper Co.

### 6. Desk Calendar

Jadon Ltd.  
John F. Turner & Co. Inc.  
Mead Corporation

### 7. Erasers

Saltus Press

### 8. Portfolios

Ampad a div. of American Pad and Pa  
Bergamot Brass Works Inc.  
Csa Inc.  
Four Point Products  
Jadon Ltd.  
Midwest College Mktg Group  
Mundi/Westport Corporation  
North Star  
Rico Industries/Tag Express  
Roaring Spring Blank Book Co.  
Saltus Press  
Samsill Corporation  
Top Flight Inc  
Westrick Paper Co.

### 9. Planners

Bergamot Brass Works Inc.  
Mead Corporation  
Mundi/Westport Corporation  
Roaring Spring Blank Book Co.  
Saltus Press  
Westrick Paper Co.

## 5E. Publishing

### 2. Calendars

Csa Inc.  
Jennings Enterprises  
Pure Image Inc.  
Westrick Paper Co.

### 3. Posters

Landmark Publishing

**Licensees by Product****Licensed as of 10/02****Auburn University**

Team I.P. Novelties

**5. Lithographs/Prints**

Collegiate Collectables/AL  
 Eglomise Designs of Boston Inc.  
 Everlasting Images  
 Farmhouse Gallery & Gardens  
 Half-Time Enterprises  
 J&M Bookstore Inc.  
 James Dean  
 Landmark Publishing  
 Saltus Press  
 Vintage House Publishing Inc.

**6. Miscellaneous - Printing & Publ**

Charlotte Intl. Trade Inc.  
 Collegiate Inspirations  
 Jadon Ltd.  
 Jester Company Inc.  
 NIKE USA Inc.  
 Panaria International Inc.  
 Rutland Souvenirs  
 Scholastic Recognition  
 Signature Announcements Inc.

**6A. Sports Equipment****1. Backpacks/Fanny Packs**

Datrek Professional Bags Inc  
 In Touch Designs  
 Innovo Inc.  
 JanSport Inc.  
 Lands' End Inc  
 Mighty-Mac  
 Neil Enterprises Inc.  
 Nike by Haddad Apparel Group  
 North Star  
 Outdoor Products  
 Tofasco of America Inc  
 Uphill USA

**2. Baseball/Softball Accessories**

Blue Rose  
 Fotoball Usa Inc.  
 Wincraft Inc.

**3. Basketball Accessories**

Best Equipment/PCE Sports  
 Fotoball Usa Inc.  
 Franklin Sports Inc  
 Midwest College Mktg Group  
 Neil Enterprises Inc.  
 NIKE USA Inc.  
 Patch Products Inc.  
 SPL28

**4. Bowling Accessories**

Fusion Marketing DBA Leading Edge

**5. Fishing Accessories**

Spirit Products Ltd./MA

**6. Football Accessories**

Midwest College Mktg Group  
 Riddell Inc.  
 Schutt Sports Group  
 Wincraft Inc.

**7. Golf Accessories**

Ahead Headgear  
 Belding Sports Inc  
 C-Thru Grips Inc.  
 Carson Specialties  
 Datrek Professional Bags Inc  
 Delancey Street Sales  
 Devant Ltd.  
 Divot Tech Inc.  
 Entrepreneurial Marketing  
 Gloves International  
 Gluv International Inc.  
 Here's Fred Golf Co.  
 It's All Greek To Me  
 Jadon Ltd.  
 McArthur Towels  
 Midwest College Mktg Group  
 Neil Enterprises Inc.  
 North Star  
 R & D Specialty Company Inc.  
 Rico Industries/Tag Express  
 Sparta Pewter Inc.  
 Spirit Products Ltd./MA  
 Talk 2 Us Inc.  
 Tchotchke's  
 Team Crossbars  
 Team Effort Inc.  
 Team Golf  
 Titleist and Foot-Joy Worldwide  
 Xpres - The Encore Group DBA  
 Yoshida Sports Inc. dba Jones Golf

**8. Golf Bags**

Belding Sports Inc  
 Datrek Professional Bags Inc  
 Here's Fred Golf Co.  
 NIKE USA Inc.  
 Team Effort Inc.  
 Team Golf  
 Yoshida Sports Inc. dba Jones Golf

**9. Golf Clubs**

C-Thru Grips Inc.  
 Here's Fred Golf Co.

**Licensees by Product****Licensed as of 10/02****Auburn University**

Talk 2 Us Inc.  
Team Golf  
Thermo Par Golf Co.

**10. Golf/Sport Towels**

Bobby Edwards Enterprises  
Datrek Professional Bags Inc  
Devant Ltd.  
Divots Sportswear Co. Inc  
Entrepreneurial Marketing  
Here's Fred Golf Co.  
McArthur Towels  
Midwest College Mktg Group  
Neil Enterprises Inc.  
R & D Specialty Company Inc.  
Spirit Products Ltd./MA  
Tchotchke's  
Team Effort Inc.  
Team Golf

**11. Golf Balls**

Entrepreneurial Marketing  
Here's Fred Golf Co.  
Jadon Ltd.  
Jester Company Inc.  
Midwest College Mktg Group  
Neil Enterprises Inc.  
NIKE USA Inc.  
R & D Specialty Company Inc.  
Spirit Products Ltd./MA  
Talk 2 Us Inc.  
Tchotchke's  
Team Effort Inc.  
Team Golf  
Thermo Par Golf Co.  
Titleist and Foot-Joy Worldwide

**12. Tote Bags**

C&F Enterprises Inc.  
Datrek Professional Bags Inc  
Devant Ltd.  
Gear For Sports  
In Touch Designs  
Innovative Inc.  
Jadon Ltd.  
JanSport Inc.  
Jenkins Enterprises  
Jones & Mitchell Sportswear Inc.  
KCA Enterprises  
Lands' End Inc  
Manual Woodworkers & Weavers  
Midwest College Mktg Group  
Mighty-Mac  
MV Sport  
Neil Enterprises Inc.  
NIKE USA Inc.  
Northwest Company-The  
Outdoor Products

Riddle & Company LLC  
Russell Corporation  
Simply Home  
Southernman Design  
Spirit Products Ltd./MA  
SPL28  
Tchotchke's  
Tofasco of America Inc  
Uphill USA

**13. Tents**

Logo Chair Co.

**14. Miscellaneous - Sports Equipme**

Ambrose Enterprises LLC  
Blue Rose  
Fotoball Usa Inc.  
Midwest College Mktg Group  
Neil Enterprises Inc.  
Riddell Inc.  
Safeguard Corp. Inc. - The

**6B. Balls****1. Collectible Balls**

Baden Sports Inc.  
NIKE USA Inc.

**2. Competition/Leather Balls**

Baden Sports Inc.  
NIKE USA Inc.

**3. Rubber Balls - Full Size**

Baden Sports Inc.  
Baden Sports Inc.  
Best Equipment/PCE Sports  
Fotoball Usa Inc.  
Franklin Sports Inc  
Franklin Sports Inc  
Good Stuff Corporation LLC  
Jenkins Enterprises  
NIKE USA Inc.  
Rawlings Sporting Goods Co.  
Spirit Products Ltd./MA

**4. Rubber Balls - Mini**

Baden Sports Inc.  
Best Equipment/PCE Sports  
Delancey Street Sales  
Fotoball Usa Inc.  
Good Stuff Corporation LLC  
Hunter Mfg. Group  
Jadon Ltd.  
Midwest College Mktg Group  
NIKE USA Inc.  
Rawlings Sporting Goods Co.  
Spirit Products Ltd./MA

**Licensees by Product****Licensed as of 10/02****Auburn University**

Tchotchke's

**5. Foam Balls**Patch Products Inc.  
R & D Specialty Company Inc.**6C. Toys****1. Plush Mascots**Campus Critters/GA  
Campus Originals Inc./MI  
Gemmy Industries  
Gray Logowares  
It's All Greek To Me  
Jenkins Enterprises  
North Star  
Spirit Products Ltd./MA  
Tchotchke's  
Team Crossbars**2. Plush - Other**American Needle & Novelty Inc.  
Best Equipment/PCE Sports  
Campus Originals Inc./MI  
DMI  
Gametime Plush LLC  
Gemmy Industries  
It's All Greek To Me  
Jenkins Enterprises  
Limited Treasures Inc.  
Midwest College Mktg Group  
Ridgewood Marketing  
Scottish Christmas  
Sound Around Ltd.  
Tchotchke's  
Team Beans LLC**4. Miscellaneous - Toys**3 Point Enterprises Inc.  
Buztronics  
Delancey Street Sales  
Franklin Sports Inc  
Gametime Plush LLC  
Gemmy Industries  
Good Stuff Corporation LLC  
Midwest College Mktg Group  
Neil Enterprises Inc.  
R & D Specialty Company Inc.  
Riddell Inc.  
Shirts Illustrated LLC  
Spirit Products Ltd./MA  
Tchotchke's  
Wincraft Inc.**6D. Games****1. Board Games**Big League Promotions Corp.  
Late For The Sky Production Co. Inc  
Midwest College Mktg Group  
R & D Specialty Company Inc.  
Rico Industries/Tag Express**2. Playing Cards**Bobby Edwards Enterprises  
Delancey Street Sales  
Good Stuff Corporation LLC  
Jadon Ltd.  
Jenkins Enterprises  
Midwest College Mktg Group  
Neil Enterprises Inc.  
R & D Specialty Company Inc.  
Rutland Souvenirs  
Spirit Products Ltd./MA  
Tchotchke's**4. Puzzles**Midwest College Mktg Group  
Wincraft Inc.**7A. Electronics****1. Video Games**

GameDay Traditions LLC

**2. Screen Savers**

Sandollar Software

**3. Computer Accessories**Bergamot Brass Works Inc.  
Custom Keys  
Four Point Products  
Hunter Mfg. Group  
Jadon Ltd.  
Midwest College Mktg Group  
Neil Enterprises Inc.  
NUMO Manufacturing Aquisition  
Pine Decals  
Saltus Press  
Sound Around Ltd.  
Spirit Products Ltd./MA  
Tchotchke's  
Xpres - The Encore Group DBA**5. Compact Disks & Cases**Design Vision  
Jadon Ltd.  
Rico Industries/Tag Express

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Team Crossbars

**7B. Consumables****1. Food**

Collegiate Food Products  
 Edy's Grand Ice Cream (1)  
 Hot Sauce Harry's Inc.  
 Illinoy Toy

**2. Candy/Gum**

Bacon & Company  
 Collegiate Marketing Concepts  
 Jardine Associates

**5. Miscellaneous - Consumables**

Formula 127

**7C. Health/Beauty****2. Soap**

Gray Logowares  
 Spirit Products Ltd./MA

**4. Miscellaneous - Health/Beauty**

DeRoyal Industries Inc  
 Jadon Ltd.  
 Rico Industries/Tag Express

**7D. Infant Products****1. Booties & shoes**

adidas by Franco Apparel  
 Atlanta Hosiery Company  
 Dolly Hosiery Mills Inc.  
 Kid Athlete  
 Mighty-Mac  
 Starter by Franco Apparel  
 Toddler T's

**2. Bibs**

adidas by Valley Apparel  
 Atlanta Hosiery Company  
 Bobby Edwards Enterprises  
 College Kids LLP  
 Devant Ltd.  
 Dixie Pride dba Bama Fever  
 Dolly Hosiery Mills Inc.  
 Jadon Ltd.  
 Kid N' Me Outerwear  
 Lasting Impressions/AL  
 Little King Mfg. Co. Inc.  
 McArthur Towels  
 Midwest College Mktg Group  
 Mighty-Mac

Neil Enterprises Inc.  
 R & D Specialty Company Inc.  
 Red Oak Sportswear  
 Spirit Products Ltd./MA  
 Starter by Franco Apparel  
 Tchotchke's  
 Third Street Sportswear  
 Toddler T's

**3. Infant Bottles**

Artistic Glass Design  
 Bobby Edwards Enterprises  
 Jadon Ltd.  
 Midwest College Mktg Group  
 Mighty-Mac  
 Neil Enterprises Inc.  
 R & D Specialty Company Inc.  
 Spirit Products Ltd./MA  
 Tchotchke's

**5. Infant Blankets**

College Kids LLP  
 Kid N' Me Outerwear  
 Little King Mfg. Co. Inc.  
 Northwest Company-The  
 Riddle & Company LLC  
 Toddler T's

**7. Miscellaneous - Infant Products**

Bobby Edwards Enterprises  
 College Kids LLP  
 Heartland China  
 Jadon Ltd.  
 Kid N' Me Outerwear  
 Lasting Impressions/AL  
 Midwest College Mktg Group  
 Mighty-Mac  
 Neil Enterprises Inc.  
 R & D Specialty Company Inc.  
 Spirit Products Ltd./MA  
 Tchotchke's  
 Third Street Sportswear

**7E. Footwear****1. Slippers**

D & K Products  
 Logo Shoe-The  
 Renaissance Imports Inc.  
 Wolverine Slipper Group

**2. Sandals**

Renaissance Imports Inc.  
 Toegoz Inc.  
 Zeppelin Products Inc.

**Licensees by Product****Licensed as of 10/02****Auburn University****3. Sneakers**

Logo Shoe-The  
Renaissance Imports Inc.  
Solemates Inc. dba Customatix.com

**4. Shoes - Other**

Castles Sport  
Flappers Inc.  
Logo Shoe-The  
NIKE USA Inc.  
SPL28

**7G. Internet Products & Services****4. Miscellaneous - Internet Servic**

Premium Wireless  
Sprint PCS

**5. Customized Apparel/Headwear**

Fanbuzz

**Special Projects****7A. Electronics****1. Video Games**

EA Sports Basketball  
EA Sports Football